

Stump the Script Master

Hosted by Craig Reger, with guest panelists Ashley Force, Rustan Tongg and Josh Cooley



Craig Reger has been a key player in the national real estate scene for more than 25 years. As a former Keller Williams franchise owner and regional director, Craig led his offices of more than 1,200 agents to consistently close \$3 billion in sales volume per year. In 2020, Craig launched “Reger Homes,” an independent brokerage housing his personal sales team “The Reger Group.” They are one of the nation’s top performing and most recognized real estate sales teams, having closed more than 5,000 homes to date. Today, through Craig’s coaching and leadership, Reger Homes has expanded into multiple locations throughout Oregon and Washington.

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Ashley Force

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Rustan Tongg is the co-owner of Tongg & Partners based in Honolulu. Rustan's team is the top producing team on the island and was recognized on Forbes' 30 Under 30 in 2006. His team is tracking to close more than \$100 million in 2023.

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Josh Cooley jumped into real estate in 2008, a time when most agents were exiting right and left. Focusing on lead generation and working his database daily, Josh quickly made it to the top 1% of real estate agents in Eugene, Oregon. Ten years later, Josh became a real estate consultant and coach, owns and operates a top producing real estate team in Eugene and operated a Keller Williams franchise in southern Oregon. Most recently Josh was on the Forbes real estate council and wrote published articles for Forbes. Josh's greatest business passion is coaching and mentoring agents to reach their potential. He specializes in coaching agents in production of 40 closings to more than 700 closings per year. From independent agents to team owners Josh coaches his clients to think like champions and win!

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